

ISSUE #1 ■ 2013

NEWSLETTER OF RAUCH, INC.

# Behind *the* Seen

## The Talent of Mark Goffeney

*Musician to Entertain at 2013 Imagine Awards*

The 2013 Imagine Awards will feature the incredible talent of Mark Goffeney of San Diego, California. Mark's talent and ambition have helped him achieve success as a performer, speaker and television personality. He has been recognized for his work internationally and was nominated for an Emmy Award in 1998 for his role in the Fox Network commercial, "Feet."

Born without arms in 1969, Mark was raised to see himself as an equal in society and to value independence. He was soon noticed by several charities and by 1973 had become a charity poster child and fundraiser. For the next decade, Mark co-hosted hundreds of celebrity telethons and appeared on shows such as *Real People*, the *Mike Douglas Show* and *Regis Philbin*.

By age nine, Mark was attempting to create his own music, but choosing an instrument was a challenge. He played trombone in the school band until his dad brought home a guitar he found on a jobsite. With a friend's help, Mark developed his technique, laying the guitar on the ground and supporting the neck with whatever he could get his feet on, strumming with his left foot and making chords with his right.

By 2000, Mark had successfully completed his first CD titled "Big Toe." Sponsored by PSB Records and produced by Steve Dudas (known for work with Aerosmith and Ozzy Osbourne), this CD of Mark's original songs was featured in the San Diego Reader's "Best of the Best." In October 2007, Big Toe performed on the Fox network Show "The Next Great American Band" created by "American Idol's" Simon Cowell. Mark's international fan base has him racking up frequent flier miles jetting to do performances in Japan, Korea, Germany and the Netherlands.

In recent years, Mark and his band Big Toe have appeared on TV in Germany where he opened for Lee Ann Rimes. He's appeared on "Explosive," two Korean network shows, "Amazing World" on SBS and "Amazing People" on MBC.

In addition to performing, Mark is a sought-after speaker, combining his music, motivational speaking, humor and life experiences to entertain and educate audiences of all ages and backgrounds. Whether addressing elementary school students or professionals at national conferences, Mark's delivers with ease messages of independence, self-acceptance and overcoming diversity.



**Imagine**  
AWARDS  
PRESENTED BY  
HORIZON WEALTH MANAGEMENT  
BENEFITING THE RAUCH FOUNDATION



## IT'S A FACT:

2013 Imagine Awards Honoree Andrew Ganote was the Metro United V beginning at just 2 months old and participated in our preschool program

# 2013 HONOREES

**Imagine**  
AWARDS  
PRESENTED BY  
HORIZON WEALTH MANAGEMENT  
BENEFITING THE RAUCH FOUNDATION



*Mr. Andrew Ganote*



*Ms. Kim Kruer*



*Dr. Joseph A. Fleck, DDS*

***Rauch is pleased to announce the  
2013 Imagine Awards Honorees  
Andrew Ganote, Kim Kruer, and Dr. Joseph A. Fleck, DDS!***

### **Individual: Mr. Andrew Ganote**

Andrew has always approached disability from a positive perspective. Although he was born with Down Syndrome, he does not talk about how disability has impacted his life. He has a goal of independence and utilizes every opportunity to advance this goal. Andrew has inspired others through his work at Goodwill of Southern Indiana, as well as through volunteerism at Wesley Chapel and the Salvation Army. He is a hard-working perfectionist with a magnetic, positive spirit.

### **Community Leader: Ms. Kim Kruer**

A caring heart for people with disabilities is a driving force throughout Kim Kruer's life. In her career, she has served as a nurse and advocate for people with intellectual disabilities. In her home life, she has been a caregiver for her sister-in-law who has significant intellectual disabilities and to her granddaughter due to her daughter's struggle with a disability. However, she still finds time to volunteer regularly to plan parties for individuals with disabilities at St. Mary of the Knobs Church and to help with the Daisy Book garden for people with disabilities. Kim is also a breast cancer survivor and advocate.

### **Business: Dr. Joseph A. Fleck, DDS**

After 26 years, Dr. Joseph A. Fleck, DDS, of Drs. Fleck and Bautista Dentistry, still loves practicing dentistry, being involved with his patients' care, and spending time with each of them. He uses humor and music to put his patients at ease and holds himself to the highest standard of care. Dr. Fleck completed a residency in Pediatric Dentistry at the University of Iowa, where he specialized in treating children and adults with disabilities. During that time, he made a commitment of the heart, adopting two children with special needs. Dr. Fleck is on staff at Clark Memorial Hospital, and is a dental consultant for Head Start, Blue River Services, and Southern Indiana Rehab.

### **Thank you to our 2013 Imagine Awards Judges**

Tim Carman  
Kentuckiana  
Broadcast Center

Becky King  
New Albany-Floyd County  
Education Foundation

Dr. Alysa Lambert  
IUS School of Business

Jon Riester  
Hanover College

John Spence  
University of Louisville

### **2013 Imagine Awards Title Sponsor**



### **2013 Imagine Awards Gold Sponsor**





Way “poster child” in 1990. He also received therapy from Rauch program, but we didn’t know that until after the judges made their picks!

## Imagine Awards Tickets on Sale Now!

Interested in attending the Imagine Awards? We’ve planned an entertaining and inspirational evening. This year marks **Rauch’s 60th Birthday**, so we are planning some extra special touches. Join us March 2nd to celebrate the amazing accomplishments of people with disabilities and those who give of themselves to benefit them, and a BIG birthday. We’ve selected an delicious menu, arranged an exciting auction, and are honoring three incredible individuals.

**Tickets and sponsorships are still available.** For more information, visit [www.imagineawards.org](http://www.imagineawards.org) or contact the Development Office at 812-981-4410.

## Spruce up Your Office (or Home)!

While visiting Rauch, Dr. Amy Lindsey noticed the unique artwork in offices and the conference room. She was astounded to discover that it was made by our clients at **The Studio at Fairmont Neighborhood Center** and that it was available for sale. After viewing more art at The Studio, she offered to display some of it in her office, **Treat & Lindsey Counseling Associates** on Charlestown Road, to help promote and sell the items. Since she began this partnership with us in the summer, Dr. Lindsey has sold seven pieces.



*Thank you, Dr. Lindsey!*

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*Attorney, Wyatt, Tarrant, & Combs*

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*Executive Director, Institutional Effectiveness  
Ivy Tech Community College*

**Alysa Lambert**  
*Assistant Professor of Business  
Indiana University Southeast*

**Brian Fields**  
*Manger, Global Quality, Samtec, Inc.*

**PAST PRESIDENT:** Ed Woertz  
*Hitachi Cable of Indiana, Retired*

## The Story of Bettye Dunham Drive: What’s in a Name?

What began as a dream was quickly becoming a reality. The land at Hawthorn Glen subdivision was secured, the first four houses were under construction, and their soon-to-be residents were eagerly following the progress. One detail, however, remained uncertain. What would the street which would be home to Rauch’s housing development be called? Ideas were tossed about by Rauch senior management and board members, but nothing had “stuck”.

The board convened for their next meeting, and member Steve Hines, who had spearheaded the development to its current state, informed Bettye Dunham that a name had been decided upon. Bettye, Rauch’s CEO since 1992, eagerly awaited the “big reveal”. Before Steve shared the name, he added some mystique when he conveyed that the paperwork had already been filed for the name and that it was not able to be changed.

Steve knew that Bettye would never have chosen to give the street her own name. But, that is exactly what he did, in honor of her service to so many people with disabilities in our community during her tenure at Rauch. Bettye still blushes each time a new person discovers Bettye Dunham Drive, but we’re proud to call it home.



## Rauch Foundation Board of Directors

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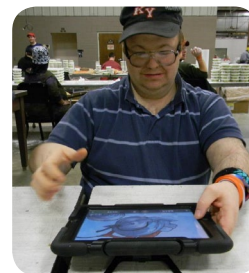
## Wheels and Meals

A generous matching grant from **Horseshoe Foundation of Floyd County** recently made the delivery of two new vans possible. Among other outings, one of the vans is used three times a week for Rauch program participants to deliver Meals on Wheels to the homebound and elderly, which is also funded in part by a grant from the Foundation to LifeSpan Resources.



## iPad Grant from NISH

Last Fall, Rauch had the opportunity to apply for a Quality Work Environment grant from the **National Institute for the Significantly Handicapped (NISH)**, and the proposal was granted. Rauch was able to purchase **13 iPads for the clients in Rauch Industries** to use during downtime. Apps to help learn to tell time, count change, and build safety and daily living skills have been downloaded. The iPads will also be used to record the production steps to various jobs in the Industries for the clients to follow. To see more photos of the iPads in action, visit our Facebook page, [facebook.com/rauchinc](https://facebook.com/rauchinc)



# 2013: RAUCH'S DIAMOND ANNIVERSARY

Sixty years ago, a woman saw a need. Leona Receveur's daughter was born with a developmental disability, but not without potential. Unfortunately, in 1953, no school would educate her. Leona wouldn't take "no" for an answer, and was soon joined by others who faced her same plight. Together, in the basement of Advent Christian Church, they formed Indiana's first school for children with disabilities. The school also became the first entity

in Southern Indiana to be funded by the WHAS Crusade for Children. Rabbi Joseph Rauch, an original Crusade panelist, was instrumental in helping Mrs. Receveur obtain funding for the agency's first vehicle. In 1958, the agency opened its Charlestown Road site, which was named the Joseph Rauch School in Rabbi Rauch's honor. That New Albany school building is still in use today, now known as Rauch, Inc.

schools accepting federal funds to educate children with disabilities, and the Rauch School was no longer needed in its original capacity. Its leaders knew there was still work to be done, however, and the agency has grown and changed throughout the years to provide job training and employment, non-vocational day programming, therapy and preschool for young children, sign language and foreign language interpreting, and supported living services.

We'll be sharing historic facts, stories and photos about Rauch all year



long, and celebrating at the Imagine Awards, our golf scramble, and other events. We urge you to follow us on Facebook ([facebook.com/rauchinc](https://facebook.com/rauchinc)), where we post a "Flashback" photo each Friday, and subscribe to our *E-MAGINE* e-news at [rauchinc.org](http://rauchinc.org) so you can share in the fun... maybe you'll even see a few familiar faces! We've still got so much more to do and give; thank you for being a part of making us 60 years strong.



We're incredibly proud of our heritage in Southern Indiana, and of the ways we continue to help people with disabilities lead full and meaningful lives. The Education for All Handicapped Children Act of 1975 required



# CONTRIBUTIONS: September 22, 2012 - January 20, 2013

David & Lana Aebersold  
 American Legion Post# 42  
 Anonymous  
 Bernice Barr, Jr.  
 Donna & Charles Becker  
 Bed Bath & Beyond\*  
 Big Al's Charity Thrift Store  
 Big O Tires of Madison\*  
 Veronica & Alan Bishop  
 Mr. & Mrs. George Bland  
 Mr. & Mrs. W. J. Block  
 Ted Book  
 William & Barbara Book\*  
 Tom & Mary Pat Boone  
 Stan & Beth Bowling  
 Jackie Brannon  
 Marshall H. Buchman, M.D.  
 Jan Caley\*  
 Richard & Helen Carter  
 Mr. & Mrs. Tom Chapala  
 State Representative Ed Clere  
 Walton and Frances Coffey  
 Community Foundation of  
 Southern Indiana  
 Constellation Energy Employee  
 Fund  
 Donna Cosby  
 Cruisin' Auto Sales  
 Culbertson Home for  
 Old Ladies  
 Mr. & Mrs. Terry Cummins  
 Janet Davis  
 Jerry Davis  
 Lindsey Davis  
 Carl Dillman  
 Doug & Shelle England  
 Brad & Rae Carol Ennis  
 First Harrison Bank  
 Dr. Joseph A. Fleck, DDS  
 John & Lindsay Fouts  
 GE Foundation Matching Gifts  
 Mr. & Mrs. Dale Gettelfinger  
 GoodSearch  
 Elmer Graf  
 Matt Hahn, WAY-FM\*  
 Mr. & Mrs. W.H. Hanka  
 Mr. Ted Heavrin  
 Hitachi Cable Automotive  
 Products USA, Inc  
 Ms. Joyce I. Houck  
 Wayne Howell State Farm  
 Insurance  
 Mr. & Mrs. Robert Hublar  
 Dr. Kathryn Hutchens  
 Susan Jackson  
 Teresa Jackson  
 & Aaron Hodge\*  
 Mr. & Mrs. Gary Jacobi\*

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 Gayla Keehn  
 Mr. & Mrs. Robert E. Klee hamer  
 Mr. & Mrs. Robert Klein  
 Dr. Alysa Lambert  
 Larry & Linda Lawrence  
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 Franklin & Christine Lewis  
 Patricia Linck  
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 Lorch and Naville  
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 Elizabeth Marten  
 David & Brenda McCartin  
 Dr. & Mrs. James McCullough  
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 The Hartfield Company  
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 Dr. & Mrs. Manuel Tipgos  
 Barbara Van Gelder  
 Brian & Krissy Wathen

Pamela, Ryan, Kaelee  
 & Eli Weber  
 The Wells Family  
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 Your Community Bank

## In Memory of Steve Andres

Mike & Denice Andres  
 Anonymous

## In Honor of Matthew Oakley

Kimberly S. Baker

## In Memory of Marty McDonough

Mr. & Mrs. Richard Bedan

## In Honor of Bruce Been

Evelyn & Frank Been

## In Memory of Dick Koetter

Ann Carr & Shirley Ohta

## In Memory of Bill Davis

Nancy Davis

## In Honor of Tom Davito

Jim & Dottie Davito

## In Honor of Rauch's Management Team

Bettye Dunham

## In Honor of Michelle Pfeifer (my great sister)

Mary & Tim Eve

## In Memory of Barbara Nichols

Scott & Staci Ferris

## In Honor of Amelia Williams

Ann Gathers-Sallee

## In Honor of John O. Grooms, Sr.

State Senator Ronald Grooms

## In Honor of Teresa Jackson

Dee Jackson-Gillen

## In Honor of Anna McCartin

Mike & Karen Smith

## In Memory of Albert Kaegi

Suzanne Kaegi

## In Memory of Robert King Family

Thomas R. King

## In Honor of Diane Ritchie

Virginia Ritchie

Bruce Yungman

## In Memory of Brig. Gen. Milton Eberle

James & Phyllis Robinson

## In Honor of Tom Deom

Kathy D. Shireman

## In Memory of Vicki L. Whitaker

Arnold & Norma Whitaker

## In Honor of Judy Risico

Dick Williams, PhD

## In Honor of Allen Walts

Anonymous

\*denotes in-kind gift

# You're Never Too Young to Make a Difference

*"Mom, I feel like a rock star!"*

Eleven-year-old Kaelee Weber couldn't believe all the riders who had turned out for the motorcycle ride to raise funds to support people with autism. Her idea had come a long way. Kaelee's brother Eli, age 4, had been diagnosed with high-functioning autism in October 2011, and she wanted to recognize how far he had come in a year by giving back to others who shared his diagnosis. What started as a few bake sales and creating beaded bracelets to sell had become a true community effort.

Kaelee, a New Washington Elementary 5th grader, and her mother love to bake, and together they made and sold 28 dozen cookies. They also participated in a beading group in their hometown of Bethlehem, Indiana, and directed the enthusiasm they developed for the craft to make and sell bracelets to raise funds.

Family friends Larry Church and Timmy Adams hosted the motorcycle ride, which drew around 30 riders. All participants paid a fee, and they rode from the Webers' home to an auction in Charlestown. The auction featured items donated by the community, and proceeds from it also went to support Kaelee's fundraiser.

Altogether, Kaelee, her family and friends, and the community's efforts resulted in \$3,553 raised. These dollars had a wide impact; iPads were purchased for Southern Indiana Rehab and a friend's child who also has autism. The remaining funds – \$2,400 – were generously donated to Rauch, Inc.



*Left to Right: Rauch CEO Bettye Dunham, Kaelee, Pamela, Ryan, and Eli Weber*



*Eli and Kaelee Weber*

Pamela and Ryan, Kaelee's mother and father, raised her to always think of how she could help others. Pamela was diagnosed with Cerebral Palsy at age 3, and Ryan had a stroke at age 8. Although her mother received a lot of support growing up, it dwindled after she turned 18. They selected Rauch to receive funds because the agency serves not only children, but also individuals throughout their lives, meeting a broad variety of needs.

Eli has made tremendous progress over the past year, receiving therapy at Southern Indiana Rehab. He and his sister share an obvious close bond, so it wasn't surprising when she told us, "I did it because I love my brother."

The Webers plan to continue their charitable work, and to start even earlier in 2013, perhaps with an event in April, Autism Awareness Month. Rauch is grateful to be the recipient of Kaelee's efforts and dedication, and is inspired by her giving heart.

## CFSI Grant Award

Thank you to Community Foundation of Southern Indiana for a grant award of \$2,000 in November 2012. These funds are being used toward furnishings at the clubhouse in Rauch's Hawthorn Glen Housing Development. Shown here at the Grant Ceremony are CFSI Board Member Julie Larnier, Rauch CEO Bettye Dunham, and Rauch Director of Development Teresa Jackson.



**Community Foundation**  
of Southern Indiana  
*Ensuring generosity. Forever.™*





## Welcome New Board Members

**Mary Springer, PhD**  
Ivy Tech Community College  
Rauch, Inc. Board

Dr. Springer is the Executive Director of Institutional Effectiveness at Ivy Tech Community College Sellersburg. She was recently awarded her PhD in Educational Leadership Administration. Of relevance to Rauch, Mary's work has included overseeing the college's disability services and diversity initiatives, and she is skilled in leadership development, team building, and strategic planning.



**Brian Fields**  
Samtec  
Rauch, Inc. Board

Brian brings a wealth of knowledge in the manufacturing sector to our operations. He holds Bachelor of Science in Mechanical Engineering and Master of Engineering degrees from the University of Louisville. Brian has worked at Samtec since 2005, where he currently oversees global quality assurance and manufacturing engineering. Prior to Samtec, he was a with Ford Motor Co. and LG&E.



**Alysa Lambert, PhD, SPHR**  
Indiana University Southeast  
Rauch, Inc. Board

Dr. Lambert is an Assistant Professor of Business Administration in IUS' School of Business. She teaches courses in Human Resource Management and Leadership. Her research and teaching focuses on human resources, specifically work-life balance issues. She has been published in numerous journals, and she has worked as an HR consultant throughout the U.S. Dr. Lambert also served as a HR Generalist for United Counseling Services, a non-profit in Vermont serving individuals with developmental disabilities.



### Help Make the 2013 Imagine Awards Auctions Successful

The silent & live auction at the 2012 Imagine Awards alone raised nearly \$13,000. Help us generate even more funds to support vital programs and services this year by **donating an item or gift certificate**. It's a great way to promote your business while benefiting others. Contact Lindsey Davis for info: 812.981.4411 or [ldavis@rauchinc.org](mailto:ldavis@rauchinc.org). Popular items: Wine/liquor, jewelry, hotel stays, art, memorabilia, catering, pet supplies, office equipment/electronics, cleaning services, & more.

### The Holidays at Rauch

The holidays are a special time at Rauch. Our program participants look forward to the festivities and food year round. This year the fun lived up to expectations - and then some!

The ACCESS and Adult Developmental Activities Programs come together with their family for a potluck lunch in early December. Gifts are received from the "bearded guy" - this year the presents were especially nice due to generous donations from the Clarksville Hancock Fabrics store.

Later in the month, a dance for all Rauch program participants was held at Rauch Industries. The Falls Cities SERTOMA Club volunteered to help with the big event. Santa made another appearance with more treasures, a photo booth captured some fun smiles, and lots of great tunes were heard.

We hope you enjoy seeing some of the friendly faces we captured. The pure joy is undeniable!





### **Rauch's Mission**

*To support people with disabilities and their families while encouraging a community that acknowledges the value and contribution of all people.*

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## **RING IN THE NEW YEAR!**

The new year brought with it Rauch's 60th year of operation; it also began with new technology! Rauch's phone system had become so dated that we were no longer able to find replacement parts or a repair person. By using funds raised through Rauch's Building Blocks Comprehensive Campaign, we were able to replace the whole system. The new phones are much smaller, have many more capabilities than the old system, and are more user friendly. Just check out the photos to the right showing our receptionist's phone. There is now much more space on her desk, and everyone else's, and the phones will continue to ring for years to come!

Rauch would like to thank all the contributors to the Building Blocks Campaign that made this upgrade and so much more possible.



*Old Phone System*



*New Phone System*

**Visit [www.rauchinc.org](http://www.rauchinc.org) for a list of current job openings and upcoming events or to sign-up to receive E-MAGINE, our monthly e-newsletter.**