



ISSUE #2 ■ 2015

NEWSLETTER OF RAUCH, INC.

# Behind *the* Seen

## Staff Spotlight: LaTonya Crutcher, DSP-Extraordinaire

Rauch recently nominated Direct Support Professional (DSP) LaTonya Crutcher for an Indiana Association of Rehabilitation Facilities (INARF) Keystone Award. Although she was not selected as the official award “winner”, we wanted to share how much of a winner LaTonya is in our eyes with all of you.

LaTonya’s first experiences supporting an individual with a disability were similar to many in her profession. She has an uncle with a disability who has always been included in the family and been supported in pursuing a full community life. LaTonya supports him in his daily living needs while maintaining a full-time job at Rauch, and their relationship has been beautifully transposed onto her interactions with all those she serves. The supports LaTonya provides are based on a foundation of mutual respect and honor.

Remarkable DSPs must utilize understanding and respect, and maintain a good. Particularly among individuals with significant needs, DSP’s must be knowledgeable, non-judgmental, fair, and secure. LaTonya has been just that kind of individual in her nine years at Rauch. She comes with diverse work experiences, some involving persons with disabilities, some in service industries. Most importantly, she brings a strong work ethic, owning responsibility to know what is expected for success.

LaTonya began her career at Rauch in Supported Living, providing in-home and community supports. Her roles included home leader and serving as primary trainer for new staff. As the clientele grew, Rauch needed to monitor health aspects for clients (now termed Wellness Coordination) and LaTonya was placed in charge of all clients’ medical concerns. She was responsible for contacting medical staff and ensuring all medication was on hand and given as prescribed.

A definition of keystone is “a central, cohesive source of support and stability”. This embodies LaTonya’s character. She EXUDES confidence – but not arrogance or superiority. She bestows this confidence upon individuals she supports, in relationships with their families, and amongst her coworkers. We have all experienced the feeling that results from someone you respect expressing confidence in you and what you can accomplish. This is what is seen every day in every encounter with every client when LaTonya is working.

LaTonya is a natural born leader. She has a terrific way of motivating and inspiring others with humor and authenticity. Everyone knows where they stand with LaTonya and wants to be on her team. She “keeps it real” and isn’t “touchy feely”, but her heart of gold is always apparent. We are so grateful to have her as a driving force on our staff.



LaTonya & Rauch ADA Participant Nick



*INSIDE: 2015 Imagine Awards results & photos!*

## DID YOU KNOW?

Our work services division, Rauch Industries, has over 40 years. Learn more about the services we

### IGNITE Louisville Team Transforms Rauch Industries

Over the past six months, Rauch Industries staff has partnered with a group of dynamic young professionals from the Louisville Leadership Center's Ignite program to streamline marketing and communication efforts, among other initiatives. Ignite Louisville is a program that focuses on developing leaders in our community and bringing additional awareness to non-profits in the greater Louisville region.



# RAUCH INDUSTRIES

Quality. Community. Solutions.

The Ignite team conducted a survey that revealed that the overall mission of Rauch Inc. adds long-term value and loyalty to relationships with our Industries customers. In light of this insight, we stepped back and evaluated what our Industries division truly values and how exactly we can continue to educate our customers on the connection to our larger mission.

As a result of this exercise and collaboration with the Ignite team, Rauch Industries is excited to share its newly-formed core values with you:

#### Quality

We are quality leaders by providing outstanding service, products and employment opportunities to our community by building relationships based on earned trust and integrity.

#### Community

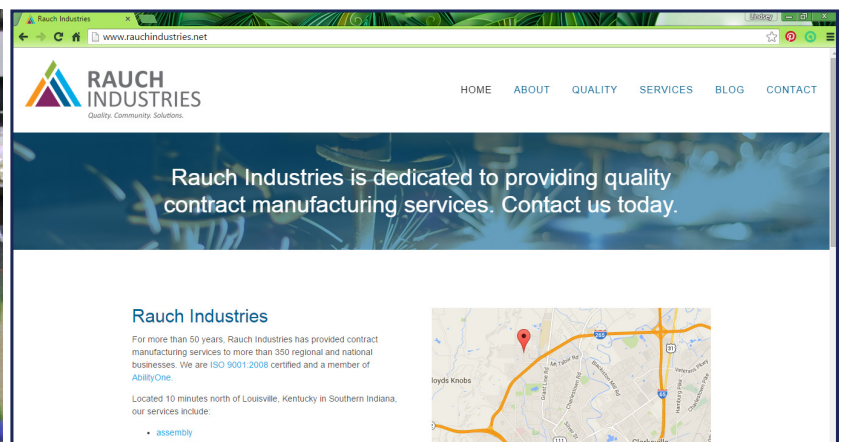
We strive to create a strong sense of community for our workforce where everyone belongs and is provided the opportunity to be a leader. We are faithful partners to the communities we serve and focus on building long-lasting relationships with our customers by providing them with the highest level of customer service.

#### Solutions

We support our customers by offering quality solutions for every-day business needs. We strive to achieve strong performance with efficient processes and innovative problem-solving practices to ensure we continually exceed our customers' expectations

The team developed a quarterly e-newsletter, *Industries Roundup*, that will keep you up to date on what's happening in our work services division. To sign up to receive *Industries Roundup*, e-mail Eric Geswein at [egeswein@rauchindustries.net](mailto:egeswein@rauchindustries.net) or visit [rauchindustries.net](http://rauchindustries.net).

To see more of the team's efforts to enhance our communications and branding, visit the newly redesigned [rauchindustries.net](http://rauchindustries.net) and connect with us on our new LinkedIn page: [www.linkedin.com/company/rauch-industries](http://www.linkedin.com/company/rauch-industries).





provided manufacturing solutions to the community for  
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## Save the Date



We're thrilled to announce that long-term sponsor and supporter **Algood Food Company** has stepped up to be the title sponsor of the 7th annual Rauch golf scramble! ALGOOD goes above & beyond for Rauch and the people we serve, providing work opportunities for our clients through jobs outsourced to Rauch Industries (sorting/packaging their peanut butter, jelly, & marmalade).

Join us: **Rauch Golf Scramble presented by Algood**  
**Monday, August 31, 2015, at Fuzzy Zoeller's Champions Pointe**  
More info/registration available at [www.rauchgolfscramble.com](http://www.rauchgolfscramble.com)

## Congratulations!

It doesn't get any cuter than these Spring graduates of Rauch's Grow -n- Learn Preschool! They completed 12 weeks of class working on increasing motor skills, communication skills, and sensory and social skills--all while having lots of fun with Ms. Sharon! Thank you **WHAS Crusade for Children** for your generosity which makes our preschool possible!



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## A Summer of Discovery Awaits

It's almost time for fun in the sun! Rauch is pleased to offer an opportunity for children with disabilities to enjoy a fun and meaningful summer once again this year. Our Developmental Kids Summer Respite Camp will host three 2-week sessions from June 8 to July 17.

For more information contact Amelia Williams at [awilliams@rauchinc.org](mailto:awilliams@rauchinc.org) or 812-945-4063. You can also visit [rauchinc.org/children](http://rauchinc.org/children) to access the brochure and application.

*Rauch's Developmental Kids Summer Respite Camp is generously funded in part by*



## Interpreting Success

"Tax time" is trying for many Americans. However, imagine how you would be impacted if you had a language barrier that caused even greater difficulty in understanding the many nuances of the tax return preparation process.

Last year, a local couple, both of whom are deaf, visited a tax preparation company seeking their expertise. The couple are only able to communicate through American Sign Language, and cannot read lips. The husband conveyed that they needed an interpreter, but the company denied his request. They left the establishment, returning days later with an interpreter that they paid themselves.

This year, the same couple came to Rauch Interpreting Services first, because they felt an interpreter should have been provided. The couple met with Rauch's Deaf Case Manager, Darin Souder, to discuss this issue and possible options. Darin contacted the company and spoke to the manager. The manager said they do not provide interpreters to deaf people wanting to file their taxes. Darin politely explained that under the Americans with Disabilities Law of 1990 (ADA), their business must provide communication access to their clients. The manager still refused and hung up the phone.

Next, Darin consulted a copy of the ADA regulations. Together with Dave Calvert, Director of Interpreting Services, they checked under accommodations and confirmed what Darin had told the manager. With the couple still in his office, Darin contacted a lawyer in Indianapolis who was willing to send a polite notice to the tax preparation company on their behalf. Within a week, Rauch Interpreting Services received a call from the company requesting a certified interpreter for the couple.

Because the couple refused to pay for an interpreter again and sought out Rauch Interpreting Services to assist, they were able to resolve their dispute. Many businesses simply aren't aware of the law and their obligation to provide accommodations. The more we can educate the general public, the more we will see these types of barriers disappear in the future and enjoy a more inclusive community for all.

## Learn Sign Language

Summer Community ASL Class for Beginners, June 4-July 23 (8 weeks), Thursday Evenings, 6-8 p.m. \$50 (all materials provided). Workshop will be held at Rauch Interpreting Services, 215 E. Spring St., New Albany, IN. Contact Karen Newlin at 812-542-3080 or [knewlin@rauchinc.org](mailto:knewlin@rauchinc.org) to reserve a seat.

Instructors: Dave Calvert & Debbie McQuiggan.





# CONTRIBUTIONS: January 1, 2015 - March 31, 2015

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You can give a gift that helps Rauch continue to benefit our community for years to come, while also experiencing tax benefits:

- Donors can **contribute appreciated assets such as securities or real estate**. You will receive a charitable deduction for the full market value of the asset, and pay no capital gains tax on the transfer.
- Donors can **make a contribution payable to Rauch upon their death**, such as a bequest in their will or a beneficiary designation in a life insurance policy or retirement account. These gifts do not generate a lifetime income tax deduction for the donor, but they are exempt from estate tax.

For more info, or to notify us of a planned bequest or beneficiary designation, please contact:  
 Teresa Jackson, CFRE,  
 Director of Development, at  
[tjackson@rauchinc.org](mailto:tjackson@rauchinc.org) or  
 812-981-4410.

# 2015 Imagine Awards

The 15th annual Imagine Awards, presented by Title Sponsor Horizon Wealth Management, hosted nearly 400 attendees. They enjoyed appetizers while bidding on **101 silent auction packages** and the bluegrass strains of **Michael Cleveland and Flamekeeper**. Michael is a 9-time International Bluegrass Music Association Hall of Fame Fiddler of the Year recipient. He also just happens to have been born blind and lives in Charlestown, IN. Flamekeeper is a 4-time IBMA Instrumental Band of the Year Award recipient.

The evening culminated with the presentation of the Imagine Awards to three amazing honorees: **Bryan Varner, Jill Valocik Smith, and Dr. Jason Lipoff - Kid's Dentistree**.

The 2015 event was the most profitable ever with **net proceeds of over \$42,000 after expenses**. Rauch sincerely thanks the sponsors, silent auction donors, and everyone who was involved in the success of this wonderful event. We captured these many lovely faces on this special evening. To see all of the photos from the night, visit Rauch's Facebook page, [facebook.com/rauchinc](https://facebook.com/rauchinc).

**Be sure to mark your calendars for next year--March 5th, 2016!**



## Disability Awareness Month

Each year in March, in observance of Disability Awareness Month, Rauch offers programming to local schools. Staff and clients visit the schools and talk about what it means to have a disability. They engage the students in activities designed to help them understand what it's like to experience various disabilities. Students attempt to button a shirt while wearing socks on their hands, write their name while looking in a mirror, and connect the dots while wearing goggles smeared with vaseline. It's always highlight of our year and a great way to make new friends in the community.



Thank You 2015 Sponsors!



# Imagine AWARDS

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### Rauch's Mission

*To support people with disabilities and their families while encouraging a community that acknowledges the value and contribution of all people.*

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## New Agency Video

We're thrilled to share the video we premiered at the Imagine Awards, which beautifully captures the spirit of the work we do at Rauch. Thank you **Transform Multimedia Jeffersonville** for donating the production of this lovely piece!

To view it and other Rauch videos, visit our YouTube page at [youtube.com/rauchinc](https://youtube.com/rauchinc)



## Happy Anniversary!

On March 10th, we celebrated Sandy Braunbeck's **35th anniversary** with Rauch. We know that she's touched a lot of lives over those years. Thank you for all you have done for people in our community, Sandy!



Visit [www.rauchinc.org](http://www.rauchinc.org) for upcoming events or to sign up to receive E-MAGINE, our monthly e-newsletter.